



A captivating, dynamic experience in the Rainforest enchants visitors as they enjoy the Gardens' whimsical kaleidoscope of color! Flower beds, a potting bench, colorful butterflies, vineyards and illuminated critters along the pathways will dazzle guests at every turn throughout Heathcote Botanical Gardens!

Heathcote's Garden of Lights 2020 is right around the corner and this holiday illumination will delight visitors of all ages. Last year, over 11,720 visitors enjoyed the colorful Garden displays!

Garden of Lights 2020 features Heathcote's five acres of Gardens illuminated with thousands of lights in colorful seasonal and garden displays. Refreshments, music and a holiday decor tent.

The Garden of Lights 2020 Committee invites you to join in the celebration by becoming a Sponsor!



There are several ways to get involved and all provide a public element of recognition—saying thank you for helping Heathcote produce one of this season's treasured events!

The *Garden of Lights* is Heathcote's major fundraising event of the year and brings joy to all who attend. It also helps fund the Gardens' year-round programs and furthers the organization's mission to *educate and inspire by providing a place of beauty and a resource for the conservation of our environment.*



This year's Garden of Lights displays are being enhanced with brighter illuminations by Heathcote's "Elves" as they have been working tirelessly all year to better serve you, our community!

Sponsorship Opportunities

Title/Presenting Sponsor \$5000

- Noted as Presenting Sponsor online and print, including billboard.
- Name on all printed materials going out to public and Heathcote patrons and donors.
- Name and logo on all posters, banners and brochures distributed to retail outlets in St. Lucie and throughout surrounding counties.
- Name/Logo on signage at event in Main Area of Gardens.
- Recognition on Heathcote Garden of Lights Facebook Page and Heathcote website with hyperlink.
- Recognition in the Heathcote Annual Report.
- Corporate promotional materials may be distributed at Point-of-Sale.
- Special public recognition as specifically designed and mutually agreeable.
- 20 tickets for Evening of Lights VIP Sponsor Preview.
- Preferred Special Evening for Family & Friends (up to 50 guests).

Spotlight Level \$3,000

- Noted as Sponsor on all printed and electronic materials.
- Name and logo on all posters and brochures distributed in St. Lucie and surrounding counties.
- Name, logo and link on Garden of Lights Facebook Page and HBG website.
- Recognition in the HBG Annual Report.
- Corporate promotional materials may be distributed at Point-of-Sale.
- 10 tickets for Evening of Lights VIP Sponsor Preview with public recognition at podium.
- Preferred Special Evening for Family & Friends (up to 50 guests).

Moonglow Level \$1,000

- Name and logo on all posters and brochures distributed in St. Lucie and surrounding counties.
- Focal signage at event.
- Name, logo and link on Heathcote's Facebook Page and website.
- Listing in Recognition in Heathcote Annual Report.
- Corporate promotional materials may be distributed.
- Name and logo listed on Facebook Page.
- Listing in Program as Moonglow Level Sponsor.
- Eight (8) tickets for Evening of Lights VIP Sponsor Preview.
- 20 Complimentary tickets.

Illuminator \$500

- Name and logo on all posters and brochures distributed in St. Lucie County and surrounding counties in Program Map as Illuminator Level Sponsor.
- Four (4) tickets for Evening of Lights VIP Sponsor Preview.

Shining Star \$250

- Listing in Program Map as Shining Star.
- Two (2) tickets for Evening of Lights VIP Sponsor Preview.

Twinkling Lights \$100

